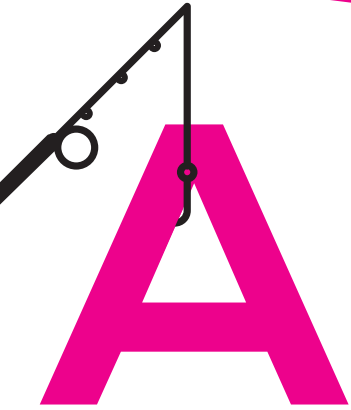


A to Z

to

of

FUNDRAISING



Aerobics: If you belong to a club (or run one) consider making one of your classes PINK. Get the people to wear something pink and donate the days fees to charity. You could even get people to sponsor you over a certain time.

All Day Events: A fundraising event that lasts 24 hours! A test of strength, stamina - a 24 hour event could be anything from a 24 hour football match or sponsored silence right through to karaoke or dancing.

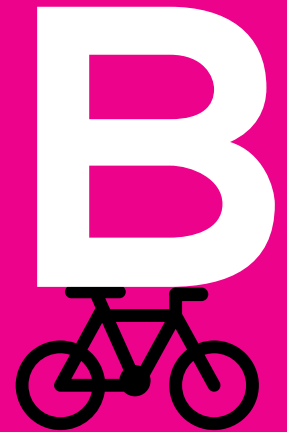
Art Gallery: Gather various mediums of art work and create a wonderful gallery for visitors to come and see. Charge a small entrance fee and some works could be auctioned at the end. A great idea for schools or art clubs.

Auction: A lucrative fundraiser that can raise lots of money for your chosen charity. The key to a successful charity auction is having a great selection of products so speak to local businesses to see if they are willing to donate in return for free advertising at the event.

Angling Competition: Participants pay to enter with prizes for the biggest fish caught, most fish caught and a booby prize for the most unusual item caught.

Bad Dress Day: Encourage people to come to work or school in bad dress. Think, 80s jump suits or Hawaiian shirts. Charge those who take part £1.00 and those who don't pay a fine (we mean donation!) of £2.00

Ball (Charity): If you have the resources, experience or heaps of enthusiasm, why not organise a Pink Ribbon Ball. Ask a local hotel or club to hire a space large enough for a sit down dinner and charge a ticket price that will cover a three-course dinner, half bottle wine per person, coffee and chocolates. Ask entertainers to provide their services free of charge and local businesses to support with product for the raffle / auction. A cash bar and DJ will keep everyone entertained as will games such as Heads and Tails.



Barbecue: As we move into the warmer months, set up a charity BBQ and ask people who attend to donate. Just make sure you work in your costs!

Bike Ride: Organise a bike ride and get your friends and family to sponsor you. The distance is up to you and can depend on age / experience. Great long distance routes include London to Brighton and if you're feeling slightly more ambitious Land's End to John O'Groats.

Bingo: Hold a local bingo evening at your school or in your village hall, charge a nominal fee to enter and sell refreshments to raise money too.

Book Sale: Dig out your old books and have a book sale at work, home or school. You could even ask friends and family to donate books to the cause - everything raised is profit and you could even provide refreshments for extra donations.



Cake Sale: Bake some cakes and set up a cake and bake sale at your home, workplace or school. You could also serve hot and cold drinks to increase revenue. Remember to cook a wide selection of different cakes to cater for all tastes. You could also hold a Great British Bake Off competition to really encourage some healthy rivalry – cake entries could be raffled or auctioned to raise even more money.

Calendar: A fun and creative way to raise funds for the Pink Ribbon Foundation. Produce and print calendars which you can then sell to friends, family and work colleagues; you could even go door-to-door or sell to local shops.

Car Boot Sale: Fetch all those unwanted items stashed in the back of cupboards or in your loft and sell them at a car boot sale with all or part of the proceeds being donated to the Foundation.

Carol Singing: Join in with others in the Spirit of Christmas and go carol singing for charity. You could even hold a Carol Service at your local church or village hall and ask people for a donation to attend. Selling mulled wine and mince pies will raise even more money!

Car Wash: A fundraising car wash for the Pink Ribbon Foundation is simple to organise, fun to do, and is a great way to raise funds.

Celebration Donation: If you are celebrating a happy occasion such as a special birthday or wedding and no longer need gifts, simply ask your guests if they would donate the equivalent cost of a present to the Pink Ribbon Foundation and help fight breast cancer.

Charity of the Year: As a company why not make the Foundation your chosen Charity of the Year. You can fund-raise throughout the year whilst promoting your business / service to the local community.

Cheese & Wine Evening: Create your own marriage creations of cheese and wine like port and stilton, Cabernet Sauvignon and Cheddar, Brie and Chablis! Charge a flat entry fee with a donation to charity and hold a raffle with prizes of wine for extra money. Don't forget to factor in all your costs.

Clothes Agency (The): You can now raise funds for the Pink Ribbon Foundation via a stylish new hassle-free service called 'fripping' – aka: 'fundraising made hip'. Brainchild of our partners at the www.clothesagency.com fripping takes your second hand designer clothes, shoes or accessories and transforms them into cash to help our cause and fight breast cancer. For more information, go to the site – www.pinkribbonfoundation.org.uk/supporters-2015/clothes-agency/.

Coffee Morning: Why not turn on the kettle and bake a cake, all in the name of charity? With little outlay, this fundraiser is a guaranteed success, simply ask your friends, family and work colleagues for a donation in return for coffee and slice of homemade cake. You could also ask friends or local businesses for items and include a raffle.

Collection Buckets: Ask the Pink Ribbon Foundation for a pink bucket (or two) and pink ribbons and collect money at your local supermarket, annual pantomime or even your train station, being in fancy dress or bright colours heightens the awareness. Don't forget to seek prior permission before rattling that bucket!

Cookbook: A definite recipe for success. Writing a charity cookbook is easy and straightforward and they can be great money-makers thanks to the low overheads and high profit margins. You can adapt the cookbook to fit any type of audience or theme. For example, ask parents or work colleagues to submit family favourite recipes.

Concert: Hold a pop or traditional concert in a community location and invite as many people as possible. You could even have a festival vibe and invite local bands to perform. Make a donation from ticket sales and sell refreshments and even festival t-shirts for extra cash!

Dance Marathon: Boogie all day or night and see how much you can raise by getting sponsored.

Darts Tournament: Charge an entry fee, have a raffle and refreshments. Make it fun - ladies versus men, left handed throws only etc.

Dinner Party: If you are feeling adventurous and are confident in your own culinary skills, then why not throw your own dinner party? You can ask your guests for donations when they arrive and even hold a raffle during the evening too.

Disco: Organise a disco or 70's night - with fancy dress. Sell tickets and refreshments and include a raffle.

Dog Walking: Get your neighbours to pay you to take the dogs for walkies.

Dress Down Day: Ideal for places with strict dress codes or uniforms, such as offices and schools. People donate to charity in return for wearing casual clothing.

Duck Race: A duck race is a fun event for all the family and very easy to organise. Find a stretch of flowing river and sell each duck for a minimum of £2. Start the race and wait to see who wins. Please remember Health & Safety and you may need to seek permission!



Easter Egg Hunt (Party): Charge an entry fee and ask local companies to donate the chocolate egg prizes.

eBay: Gather all of your old unwanted items from the back of the wardrobe, loft or garage and auction them on eBay donating anything from 10% - 100% to the Pink Ribbon Foundation. Visit www.ebay.co.uk/community/charity for more details.

Egg and Spoon Race: A good one for Easter. Get people to pay £1 to enter and have prizes for 1st, 2nd and 3rd place. If prizes are donated, there will be more profit for a donation.

Funeral (or Memorial Service): If a loved one has passed away, people will appreciate supporting a relevant charity in their name instead of buying flowers. We can provide pink ribbons and a collection box for the day and you could make the final donation on-line via Just Giving to increase the amount by 25% with Gift Aid.

Fun Run: Organise a charity run in your local area, make sure to promote the event in advance so athletes can gain sufficient sponsorship for the event. It is also important to choose a route which matches the ability of the runners. Alternatively sign up to an organised run and make the Pink Ribbon Foundation your chosen charity.

Film Night: This is a quick and easy fundraiser which doesn't require too much organisation. Simply invite your friends and family over to watch the latest blockbuster in return for a donation to your chosen charity.

Football Tournament: Organise a charity football match or tournament. Charge local teams an entry fee to take part. You could also charge participants a fee for watching. Present the winning team with a shield- turning this fun and exciting fundraiser into an annual event. This will work well with any sporting activity i.e. netball, rugby, golf. You could also sign up and register your sporting event via the Foundation's SHOOT4PINK initiative, go to www.shoot4pink.com to sign up.





Garage Sale: One person's trash is another person's treasure. Why not organise a garage sale? You can spring clean your home and offload unwanted items whilst making money for the Pink Ribbon Foundation.

Garden Party: Sell homemade cakes and sandwiches to friends and family and enjoy an afternoon in the sun.

Gift Wrapping Service: A great Christmas themed fundraiser, this time you can offer to wrap up peoples presents in return for a fee. Make sure your fees cover the cost of materials to ensure a profitable and successful fundraiser.

Golf Day: Get a golf club to sponsor the event for you, invite club members and local businessmen for the tournament. Organise a raffle and auction in the evening as well. Sign up through the Pink Ribbon Foundation SHOOT4PINK initiative at www.shoot4pink.com

Go Without: Give up something you would really miss, like sweets or TV & get people to sponsor you for each day that you manage to go without. A great idea for children.

Greek night: Have a smashing time and lay on Greek food, wine, dancing and of course plate smashing in your local village hall.

Guess What: Guess the weight, height, length, how many?

Halloween Ball: Sell tickets to a fancy dress ball or party.

Happy Holiday: Ask your boss if they would donate a day's holiday as a raffle prize. Ask colleagues for £5 a ticket for the chance of a day off and pick a random winner.

Head Shaving: Only for the very self-confident! Be sponsored to shave all your hair off, not a good idea for the winter months!

Horse Riding: Hold a sponsored horse ride in local area of interest with permission of course.



Ice Skating: Get people to sponsor you for how many times you can go around the ice rink without falling over.

Ice Cream (Lollies): If you have freezer at school or work, stock up on ice creams or ice lollies and sell them after school / work on hot days for a profit.

Indulgence Evening: Gather a group of friends and indulge yourselves for the evening in chocolate heaven or a glass of the finest wines. Get friends to make a donation for attending.

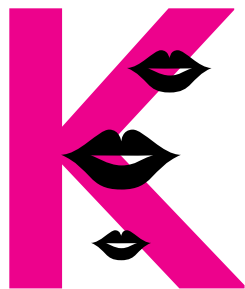
It's A Knockout: Host your own team or company It's A Knockout style competition. Inflatables can be hired and you could provide refreshments and a raffle for extra money.

Jazz Night: Hold a night of Jazz and Swing and charge an entry fee for refreshments and entertainment

Jumble Sale: People love a good rummage and it's always a good fundraiser.



Jolly Jam Jars: A simple idea for schools that can raise lots for charity. Ask children and parents to fill empty (washed) jars with items that the children will want to win i.e. sweets, coins, pocket money toys, trading cards and so on. Collect the donated jars and attach raffle tickets that end in a zero or five from a book of raffle tickets. Then fold all the left over tickets from the book and place in a bag /box. Children pay 50p and pick a raffle ticket, if it ends in a zero or five they are winners and their prize is the corresponding jam jar.



Karaoke Evening: Host your very own Eurovision song contest. Each participant picks a country out the hat and has to dress in the style and character of that country. Elected judges will then award prizes to the best dressed and the best voice! You can raise funds by charging an admission fee. If you are hosting it in a local pub / club, you could propose a cut on the drinks takings for the evening if you have a large enough party.

Kiss-a-thon: Get paid to get kissing! Great as a stall at a fete or fair.

Lottery: Run this fundraiser as weekly event and watch the charity kitty build. You need 20 people to enter, with each person paying £1 or £2 for a lottery number (1-20). If their number gets picked out the hat they win half the money and the charity gets the other half. Not a big money maker but if you do this every week the money soon adds up. You could also increase the number of entrants if you work in a large office. Please check with your local authority if you need to organise a Small Society Lottery Licence – usually around £20 per year.



Lunch Money: A simple, yet effective way to raise funds for the Pink Ribbon Foundation. Ask your work colleagues or school friends to bring in a packed lunch for the day and donate the money they would have spent on their lunch to charity. You could even make this more fun by turning it into a giant picnic and include games too.



Monthly Donation: Set up a monthly donation to the Pink Ribbon Foundation. Go to www.pinkribbonfoundation.org.uk/donate-now/ and sign up.

Mother's Day: Is a great time to raise money for the Pink Ribbon Foundation. Instead of buying presents, 'gift' a donation to the Foundation. Or hold a Mother's Day Morning and invite friends and family along, bake cakes and sell with tea, coffee or bubbly for charity.

Master Classes: Are you good at something i.e. dance, pottery, drawing etc? Why not organise a small class to show other people how to do it and charge a fee.

Matched Giving: After any fundraising or sponsored event, ask your employer to match the money you have already raised, double your cash!

Murder Mystery Evening: In the kitchen with the spanner ... organise an evening of mystery with a prize for the super sleuth who guesses correctly.

Night In: Invite friends around for wine and nibbles and raise money as you stay in on a Saturday night – donate the money you save to the Pink Ribbon Foundation. You could have a 'pink' dress code and serve pink themed food and drink i.e. sparkling pink wine, salmon, strawberries, cupcakes etc.



No Drinking: Revitalise your body and give up the bottle for a few weeks – ask people to sponsor you. An especially good idea for New Year, Dry January!

No Smoking: Get people to sponsor you for giving up cigarettes.



100 Club: Start a 100 Club at school or work. People sign up and donate just £4 a month. Everyone is allocated a number between 1 and 100 and are entered into a prize draw each month. Half the amount raised through the 100 club each month is returned as small money prizes and half boosts funds for the Pink Ribbon Foundation.

October: Is Breast Cancer Awareness Month – hold a fundraising event at any time in the month to raise awareness and money to fight breast cancer.

007: Hold a James Bond theme evening complete with a stunning casino and a Vodka Martini, shaken not stirred of course

Office Olympics: Try your hand at speed typing, synchronised chair swivelling or fast letter franking, there are numerous events to compete to become the Office Olympics Champion. Contests pay a small fee to enter each event and prizes are donated.

Online Giving: Set up a Just Giving page at www.pinkribbonfoundation.org.uk/donate-now then email the link to all your friends and they can sponsor you online for any event that you are undertaking. Just Giving will increase your donations by 25% with Gift Aid, meaning you raise more to fight breast cancer.

Outgrown Sale: A sale of children's clothes, books or toys.

Pack Shopping Bags: Offer to pack peoples shopping bags at the local supermarket in return for a donation. This is a great fundraiser and is ideal during the Christmas period. Ensure you gain permission from the store owner before promoting the event.

Paper Planes: A very simple yet highly effective fundraiser! All you need is plain paper and an area to throw the paper planes. The aim of the game is to see who can throw their paper plane the furthest. You can charge participants a fee to take part with the winner receiving a prize.

Pamper Evening: Hire a venue / hall and invite local therapists to come along for the evening and give treatments for a small fee. You can also charge a small fee to enter and sell refreshments and raffle tickets.

Payroll Giving: Let your employees donate to the Pink Ribbon Foundation straight from their wages. For more advice about this, please send an email to: enquiries@pinkribbonfoundation.org.uk

Pet Show: Organise a village pet show for cats, dogs, guinea pigs etc, Charge a small entrance fee to each class and have the best kept, most clever, and most obedient categories etc

Photography Competition: Invite your friends to get their baby photos out and pay £1.00 a go to 'guess the baby'.



Quiz Night: Organise your own charity Quiz Night. Charge people an entry fee or even a levy on every wrong answer. Contact local business to see whether they can donate a prize for the winning team. Quiz nights are a great way to raise cash whilst having fun at the same time.

Question of Sport: All you sports fanatics, make up your own questions and test your friends' knowledge.





Radio Campaign: Ask your local radio station to help by broadcasting appeals or adopting the Pink Ribbon Foundation for a Christmas appeal.

Raffles: A great way to raise money for your chosen charity. If you can get businesses to donate prizes even better. Much like the lottery, raffles interest people as they have a chance of winning and if they don't win their money is going to a good cause.

Recycling: There are numerous companies that will pay for recycled goods. Put up some posters at your work place, school or around your neighbourhood advertising for people's unwanted items. You can receive money for broken phones, old ink cartridges, DVD's, clothes and scrap gold to name but a few. Donate what you make to the Pink Ribbon Foundation – if you do this on-line via Just Giving you will also increase your donation by 25% with Gift Aid.

Race Night: Don't worry you don't need to book the local racecourse! A charity Race Night is an exciting and fun way to raise money for the Foundation and can be organised on a budget. So how do I organise the event? Firstly you need to buy a DVD with races on which you then project on to a large screen at your local social club or hall; you could even do it in your home. You can make money from charging an admissions fee on top of this and there is also the opportunity of raising extra cash by becoming the bookie for the evening and keeping a percentage of the takings. There are companies that will attend and organise the event for you, whilst still giving the opportunity to raise money for charity.

Sky Dive: Raise money for the Pink Ribbon Foundation by launching yourself out of a plane and doing a 10,000 feet freefall parachute jump with the help of our friends at Skyline! For more information go to:
www.pinkribbonfoundation.org.uk/supporters-2015/skyline

Smarties: Give your friends, family and colleagues a tube of Smarties and (once they have eaten them) ask them over a period of weeks to fill the empty tube with 20p's or £1 coins and give it back to you – you will be surprised how much a tube can hold!

Second Class Friday: Post sent first class on a Friday will arrive at its destination on Saturday morning, but most businesses are closed and therefore will not be opened until Monday morning. Get permission for your post room to downgrade all first class post to second class on a Friday and give the money saved to charity.

Sponsored Silence: This can be done at work, home or at school. Get your friends, family and work colleagues to sponsor you to remain silent for the entire day. A free and simple way to fun-draise!

Sports Day: Organise a summer sports day for the local community, you can lay on a host of different events from egg in spoon races to welly throwing. This is a great way to fundraise especially if you can do a range of different events that cater for all ages. You can charge people an entrance fee to take part in the different events with the winners getting a medal or prize. You could even set up a refreshments stall to bring in more money for the Pink Ribbon Foundation.

Stamps: A very simple and free idea. Simply save all your used postage stamps which arrive in the everyday post. To increase the quantity of stamps, why not ask your school or office to also collect their stamps and help to raise money for the Foundation. More information can be found at:
<http://www.pinkribbonfoundation.org.uk/supporters-2015/citadel-stamps/>

Summer Fete: Why not organise a charity fete in your local area? This fundraising idea will take some planning and lots of organisation but the end result will be lots of money for your chosen charity and a great day out for all those attending. There are lots of way you can raise money at a fete, from running different attractions to selling food and drink. Get a team together and start planning.



Swear Box: Stick a swear box (pink ribbon collection box) in the office, home or social club to raise money for charity. Every time someone swears they have to put a £1 in the box, it will soon add up!

Swim-A-Thon: Approach your local sports centre and organise a sponsored Swim-A-Thon.

Swishing: Join the global phenomenon and start "Swishing". Organise a party for friends and colleagues and swap your unwanted quality fashion items. Just ask for a donation from those attending.



Teddy Bears Picnic: Charge for entry and organise a clown, face painters etc.

Text to donate: You can now make a donation via your mobile phone. Simply text PINK33 followed by the amount you wish to donate to 70070 - e.g to donate £10: text PINK33 £10

Theatre Preview: Could your local theatre or amateur dramatics society be persuaded to do a preview in aid of the Pink Ribbon Foundation?

Tombola: Get some raffle tickets and persuade your friends and colleagues to donate prizes.

Triathlon: Organise a place in your local triathlon or book a place in the London Triathlon. Ask friends to sponsor you.

Tug-of-War: Challenge local teams and companies to take part and become the Tug-of-War Heroes.

Treasure Hunt: A challenge event for people, and a fun way to raise big money.

(Down) Under Day: Celebrate all things Australian, hold a BBQ and ask everyone to dress up like surfers or beach babes. Ask friends to pay an entry fee.

University Challenge: Collect together teams who attend the same or nearby universities and hold a challenge to see which university comes top.

Unwanted Gift Sale: Your unwanted gifts could be somebody else's treasure.

Underground Pub Crawl: Follow one of the Tube lines, visit pubs en route and do a collection as you go.



Variety Show: Round up your talented friends and tread the boards, charging for admission.

Valentine Evening: Organise a party or dinner to celebrate Valentine's Day, charge an admission price and sell refreshments.

Virtual Challenge: Swim the Channel, climb Mount Everest or cycle the Tour De France, all without leaving your local gym.

Wage Away: Donate just one day's pay and ask your employer to match your donation. Try to get the whole department to do the same.

Wedding Day: We can send you some pink ribbons and a collection box and then ask your guests to make a donation to the Foundation. Alternatively, make a donation on their behalf and use the ribbons as decorations on napkins or table favours.



Whacky Races: Organise your own unique race albeit with snails, sheep, toy cars, even crawling babies (with parent's permission of course!)

Wine Tasting: Invite an 'expert' or local wine dealer to bring along a few cases of wine and donate some of the proceeds to charity.

Wishing Well: Ask a local garden centre to host a wishing well for the Pink Ribbon Foundation.

World Food Night: Gather a group of friends and charge a fee to visit each other's house for a different course of a meal from a different country from around the world.

X

X Files Party: Hold a sci-fi themed event.

X Marks the Spot: A very popular treasure hunt game.



Yankee Doodle BBQ: Great for American Independence Day. Theme everything to the USA, with a traditional American BBQ, flags, food, clothes and music.



Z



Zodiac Reading: Ask a local astrologist or psychic to hold a reading evening and charge your guests for a personal reading.

Zombie Party: Perfect for Halloween or dust off that old Thriller CD and have some spooky fun.

*Remember the team at the Pink Ribbon Foundation are happy to help you with your fundraising and can provide pink ribbons and collection buckets / tins for your event. We can also send you high res logos to be used on your marketing material such as press releases, posters and tickets. You can also download sponsor forms and information about the Foundation from the website:

www.pinkribbonfoundation.org.uk. We are also happy to promote your event on our social media pages, simply drop us an email: enquiries@pinkribbonfoundation.org.uk For details on how to make your donation after your event, please go to: www.pinkribbonfoundation.org.uk/donate-now

pink ribbon
Foundation (Reg Charity No. 1020231)

Thank you for supporting and if you plan to raise money for the Pink Ribbon Foundation via an activity or event that is not already listed, please let us know – we'd love to share your idea and inspire others!



@pinkribbonfound



/PinkRibbonFoundation

www.pinkribbonfoundation.org.uk